



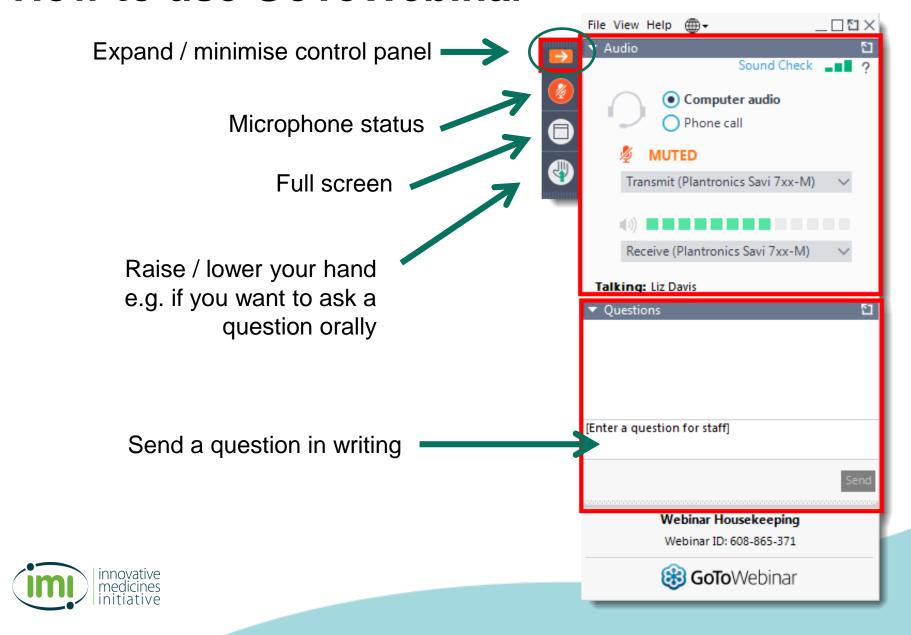
Webinar | IMI2 – Call 17 Optimising future obesity treatment

Agenda

- How to use GoToWebinar Catherine Brett, IMI
- Introduction Nathalie Seigneuret, IMI
- The Call topic Martin Ridderstråle, Novo Nordisk
- Involvement of SMEs, patient groups, regulators
 - Nathalie Seigneuret, IMI
- Questions & answers



How to use GoToWebinar



How to use GoToWebinar - audio

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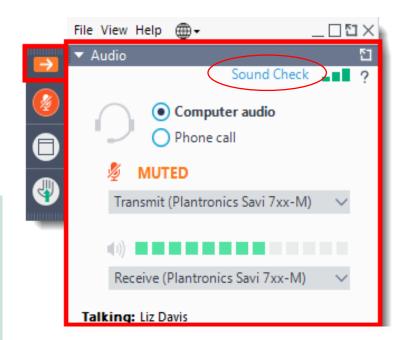
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Before we start...

- This webinar is being recorded and will be published on the IMI website and / or IMI YouTube channel
- Presentation slides will be published on the webinar web page
- A participant list will be circulated and published on the website
- IMI2 Call 17 has been launched and all Call documents & details of how to apply can be found on the IMI website







Webinar | IMI2 - Call 17 Optimising future obesity treatment

Today's webinar

Will cover all aspects of the Call topic

- Introduction to IMI programme
- Proposed project
 - Objectives, need for public-private collaborative research
 - Key deliverables
 - Structure of the project
 - Expected contribution of the applicants
 - Contribution of industry consortium

Will not cover rules and procedures

 A webinar on rules and procedures will take place on Thursday 31 January, 10:30 – 12:00



IMI – Europe's partnership for health

IMI mission

IMI facilitates open collaboration in research to advance the development of, and accelerate patient access to, personalised medicines for the health and wellbeing of all, especially in areas of unmet medical need.



IMI – Ecosystem for innovative collaborations

- Allow engagement in a cross-sector, multi-disciplinary consortium at the forefront of cutting-edge research
- Provide the necessary scale by combining funding, expertise, knowledge, skills and resources
- Build a collaboration based on trust, creativity and innovative and critical thinking
- Learn from each other new knowledge, skills, ways of working
- Take part in transformative research that will make a difference in drug development and ultimately patients' lives

IMI is a **neutral platform** where **all involved** in drug development can engage in **open collaboration** on **shared challenges**.



IMI 2 budget (2014 – 2024)

EU funding goes to:

Universities

SMEs

Mid-sized companies

Patient groups

etc...



€1,638 bn



€1.425 bn

Other €213 m

IMI 2 total budget €3.276 billion

EFPIA companies

receive no funding contribute to projects 'in kind'

Associated Partners e.g. charities, non-EFPIA companies



How a topic is generated

Industrial partners align themselves around a real challenge for industry and agree to work together and commit resources

New ideas from public sector, universities, SMEs etc. are needed to address the challenge

Scale is a key to success and is provided through IMI funding

Outcomes should be transformative for the industry as well as having a clear "public" value



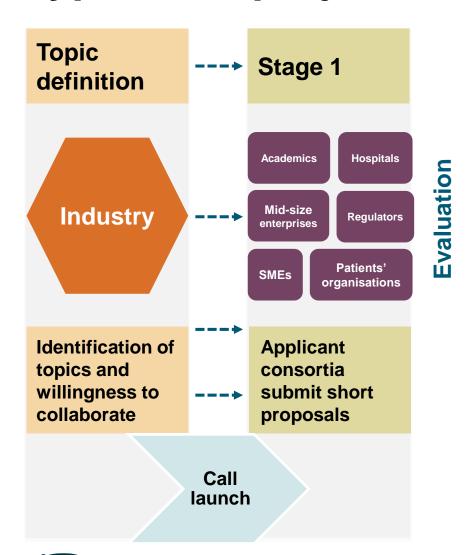




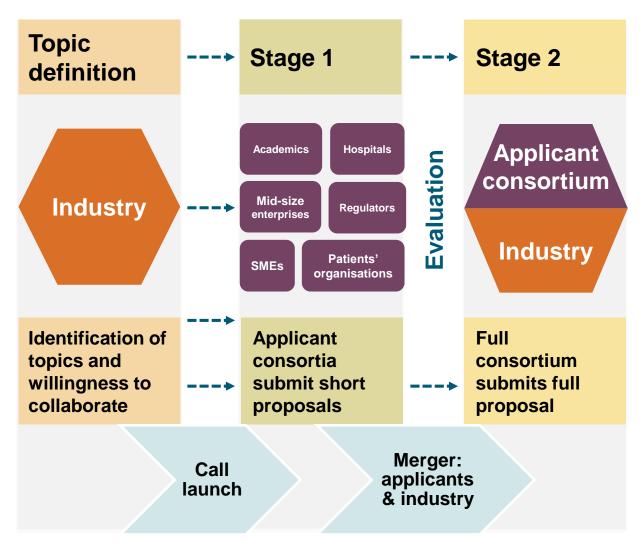
Identification of topics and willingness to collaborate

Call launch

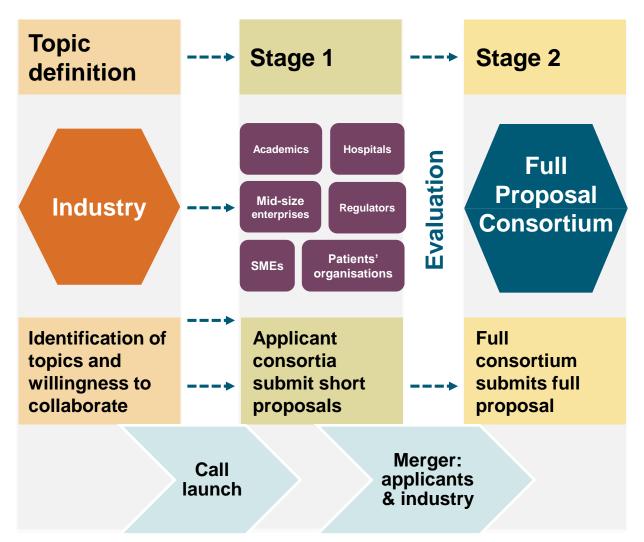




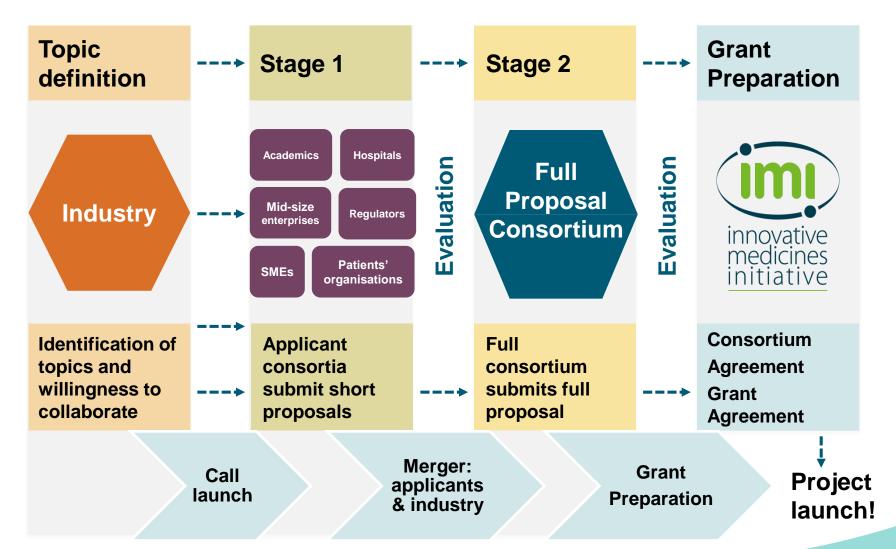










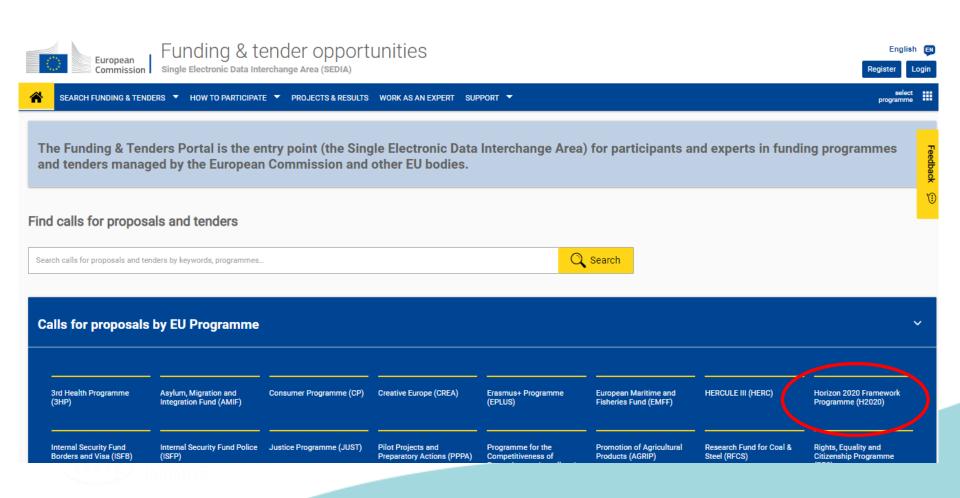




Submitting a proposal

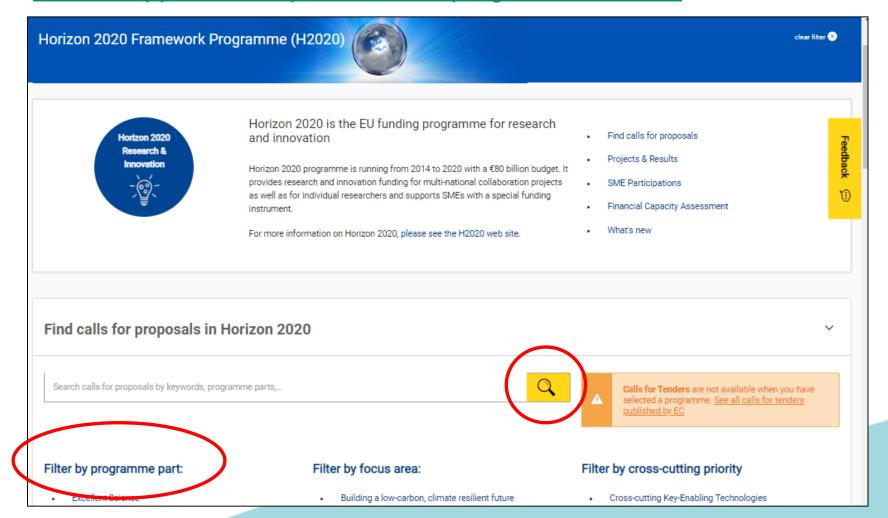
Via the **new** Funding and Tenders Portal

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home



New Funding and Tenders Portal Horizon 2020 section

https://ec.europa.eu/info/fundingtenders/opportunities/portal/screen/programmes/h2020



Proposal Template

- Available on IMI website & H2020 submission tool
- For first stage proposals, the page limit is 30 pages.

Title of Proposal

List of participants

Table of Contents

| 1. | EXCELLENCE | 3. | IMPLEMENTATION |
|-----|----------------------------------|--------------------------------|---|
| 1.1 | Objectives | 3.1 | Outline of project plan — Work packages, and major deliverables |
| 1.2 | Relation to the call topic text. | 3.2 | Management structure and procedures |
| 1.3 | Concept and approach | 3.3 | Consortium as a whole |
| 1.4 | Ambition | 3.4 | Table 3.1a: List of work packages |
| 2. | IMPACT | 4. | PARTICIPANTS |
| 1 | Expected impacts | 4.1. Participants (applicants) | |



Evaluation Criteria (1/2)

Excellence

- Clarity and pertinence of the proposal to meet all key objectives of the topic;
- Credibility of the proposed approach;
- Soundness of the concept, including trans-disciplinary considerations, where relevant;
- Extent that proposed work is ambitious, has innovation potential, and is beyond the state of the art;
- Mobilisation of the necessary expertise to achieve the objectives of the topic, ensure engagement of all relevant key stakeholders.

Impact

- The expected impacts of the proposed approach as mentioned in the Call for proposals;
- Added value from the public private partnership approach on R&D, regulatory, clinical and healthcare practice as relevant;
- Strengthening the competitiveness and industrial leadership and/or addressing specific societal challenges;
- Improving European citizens' health and wellbeing and contribute to the IMI2 objectives.

Evaluation Criteria (2/2)

Quality and efficiency of the implementation

- Coherence and effectiveness of the outline of the project work plan, including appropriateness of the roles and allocation of tasks, resources, timelines and approximate budget;
- Complementarity of the participants within the consortium (where relevant) and strategy to create a successful partnership with the industry consortium as mentioned in the topic description in the Call for proposal;
- Appropriateness of the proposed management structures and procedures, including manageability of the consortium.



Tips for writing a successful proposal

- Read all the call-relevant material: www.imi.europa.eu
- Begin forming your consortium early
 Partner search tools & networking events
- Provide reviewers with all the information requested to allow them to evaluate your proposal
- Finalise and submit your proposal early
- Contact the IMI Office (<u>NOT</u> industry topic writers): <u>infodesk@imi.europa.eu</u>



Common mistakes

- Admissibility/Eligibility criteria not met:
 - submission deadline missed
 - minimum of 3 legal entities from 3 member states & H2020 associated countries not met
- The proposal does not address all the objectives of the topic
- A proposal is scientifically excellent but will have limited impact
- Complementarity with Industry consortium not well described.



Find project partners

- Network with your contacts
- Network with fellow webinar participants
- Use Partner Search Tools:
 - EU Funding & Tenders portal: https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/partner-search
 - German NCP partner search tool: www.imi-partnering.eu
- Get in touch with your local IMI contact point:
 www.imi.europa.eu/about-imi/governance/states-representatives-group
- Talk to your Health National Contact Point (NCP)
- Network on social media (e.g. IMI LinkedIn group)



Participation of SMEs, patient groups, regulators

We encourage the participation of a wide range of health research and drug development stakeholders in our projects.

- SMEs and mid-sized companies
- Patient organisations
- Regulatory bodies
- Companies / organisations from related fields (e.g. diagnostics, animal health, IT, imaging etc...)



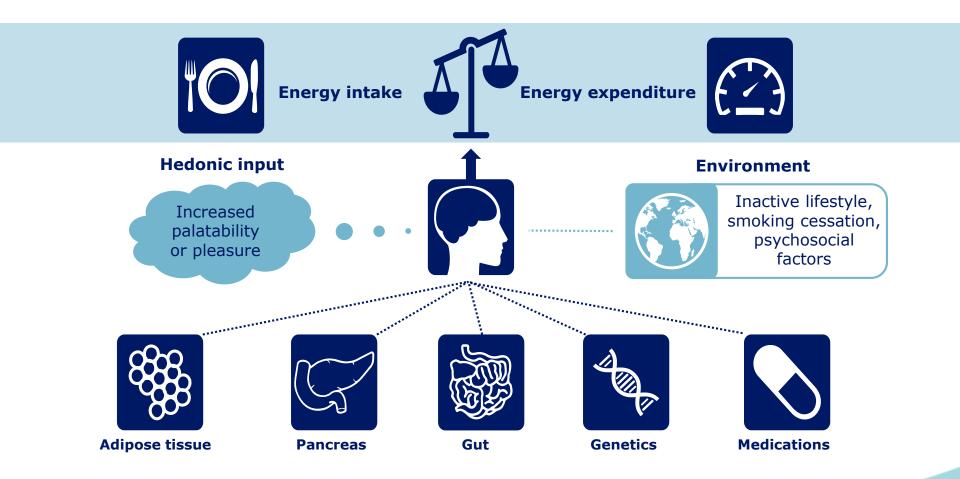




Optimizing Future Obesity Treatment

Martin Ridderstråle 29.01.2019 • IMI webinar

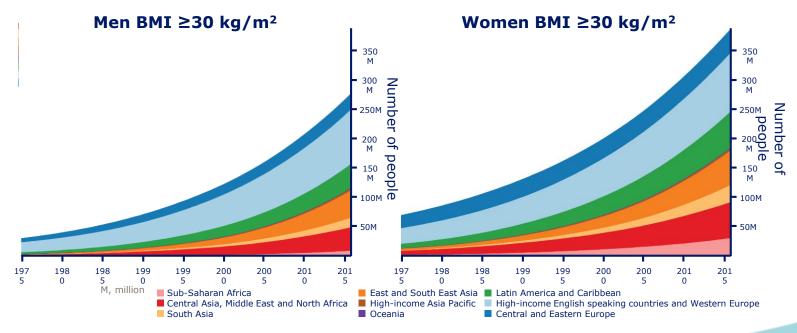
Obesity is a complex multifactorial disease



innovative

Obesity is an increasing global concern

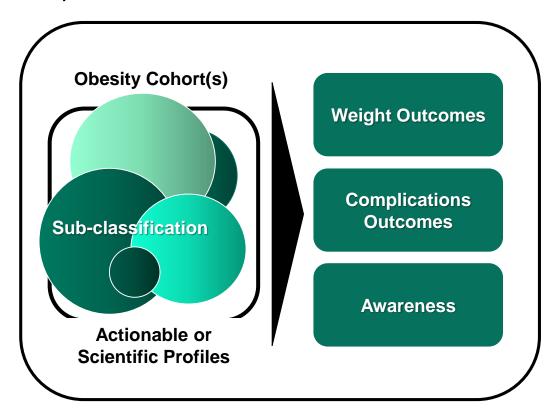
- Obesity is increasing in all ages all over the world
- Obesity is associated with multiple complications and co-morbidities
- Obesity is a relapsing condition with few treatment options





Deciphering the heterogeneity of Obesity

 The premise for this topic is to decipher the heterogeneity of obesity to optimize future prevention and treatment





Need for public-private collaboration

- Unique scientific opportunity to address the challenges of maximising the efficacy of preventing and treating obesity;
 - Multiple stakeholders with each their own specific expertise that might otherwise not interact such as:
 - Academia/clinical researchers (analysis and interpretation)
 - Patient organisations (relevance)
 - Pharmaceutical industry (fit for innovation purpose)
 - Food industry (context)
 - Diagnostic companies (biomarkers)



Objectives of the full project

- Identify pathophysiologically and clinically meaningful subgroups of obesity to optimise prevention and treatment
- Pool baseline data from pre-existing cohorts to achieve as broad and detailed information on patients with obesity as possible, including sufficient clinical phenotyping and multi-omics data;
- Data-driven analysis, identifying biomarkers for diagnosis, prediction of complications, response to treatment
- Fill gaps of information regarding selected affordable and operational biomarkers by reanalysing pre-existing biobanks;
- Specifically address type 1 diabetes (T1D) and type 2 diabetes (T2D) as examples of conditions in which both clinical phenotype and treatment is influenced by obesity in an intricate manner;



Objectives of the full project

- Form a Patient Advisory Board to ensure that patient-driven research and insights relevant for the project are identified
- Integrate patient perspectives on diagnosis and treatment to understand the need, perceived barriers and value of treatment;
- Conduct a shared value analysis reflecting values and challenges within the obesity landscape to generate educational material supporting a common understanding of obesity;



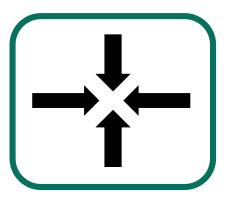
Pre-competitive nature

- Public-private partnership with shared access to results for research purpose for all partners (IMI concept)
- Neutral ground
- Independent effort to engage with stakeholders



Expected impact

- Novel ways of describing obesity (classification, diagnostics)
- Increased understanding of obesity as a chronic disease
- More targeted treatment and prevention
- Improved trial design
- Evidence-based obesity medicine
- Increased understanding of impact of obesity





Suggested architecture of the project

Work Package structure

- 1 Project management
- 2 Data federation
- 3 Data analysis & biology
- 4 Diabetes & obesity
- 5 Patient perspective
- 6 Shared value analysis





Expected contributions of the applicants

- Research activities in public health or clinical services within obesity with interest in defining phenotypes for better treatment
- Expertise in anthropology, epidemiology, public health, health economics, data management, harmonisation, bioinformatics, systems medicine, multi-omics, lifestyle treatment, public relations, HCPs, data-driven analysis tools
- Access to obesity databases, pre-existing cohorts and biobanked samples
- Involvement of patients
- SMEs are encouraged to participate



Expected (in kind) contributions of industry consortium

- Anonymised data from clinical trial cohorts from industry partners supplementing the academic cohorts;
- Access (by application) and support for analysis of the Gutenberg Health Study;
- Access to the T1D Exchange data;
- In-depth knowledge in the fields of clinical pharmacology and translational medicine, clinical data management, bioinformatics analysis, and obesity;
- Know-how and means to support establishing the federated database including legal advice, setting up the database, and making analysis feasible, accessible and sustainable over time;
- Limited supplementary funding for supporting further analysis of biobanked samples;
- Limited supplementary funding for developing digital tools to assist physicians in subgrouping of patients based on the outcome of the analysis;
- Management of the consortium including the Patient Advisory Board.











What's in it for you?

- Platform to interact with other players in the field of obesity
- Co-option
 - Development of improved obesity treatment
- Co-learning
 - Shared accelerated competence development
- Co-specialization
 - Better products, services, solutions



Key deliverables of the full project

- Federated database of phenotypic characterisation
- Set of operational variables for stratification of obesity into clinically meaningful patient subgroups
- Description of clinical characteristics and manifestations of the identified patients subgroups, any existing or expected differences in treatment preference, effect, size, and sustainability of the effect and safety
- Algorithm based on operational variables to identify subjects that require and respond differently to prevention and/or treatment
- Description of the impact of obesity on diabetes (patient characteristics, clinical manifestation, treatment and outcomes)
- Documentation of patient preferences regarding diagnosis and treatment
- Shared value analysis among key stakeholders and common understanding and vocabulary about obesity as a disease







Thank you

www.imi.europa.eu @IMI_JU





Involvement of SMEs, patient groups, regulators

SME participation

IMI encourages the participation of SMEs in applicant consortia as they can offer a complementary perspective to other organisations. Contribution of SMEs would be considered especially beneficial in providing as example the following expertise and activities:

- research activities in obesity treatment
- data management and harmonisation
- bioinformatics, systems medicine or multi-omics analysis,
- public-health, public relations and communication
- project management



Patient participation

- Involvement of patient organisations imperative for this topic to ensure patient centricity;
- Many ways to include your patient partners in the project e.g;
 - patient insight on the analysis and interpretation;
 - community outreach and dissemination



Interactions with regulators

- Have a plan for interaction with relevant milestones and resources allocated, as needed
- Consider the formal regulatory process to ensure regulatory acceptance of project results (e.g. qualification procedure for biomarkers)
- Get familiar with services offered for dialogue (e.g. at EMA through qualification advice, Innovation Task Force, briefing meetings)
- Consider involving regulators as project participants or in the advisory board
- Have a plan for dialogue with HTA bodies / payers, if relevant

To maximise impact of science generated by projects



More info:

- Webinar & presentations
 'How to engage with regulators EMA / FDA'
- 'Raising awareness of regulatory requirements: A guidance tool for researchers'







Thank you

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Questions & answers

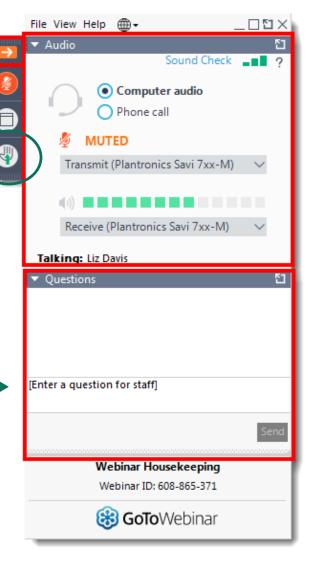


Raise your hand if you want to ask a question orally

Send a question in writing

After the webinar, send any questions to the **IMI Programme Office**

applicants@imi.europa.eu









Thank you!