Applied Public-Private Research enabling OsteoArthritis Clinical Headway
The importance of the user perspective

- Protocol
- Communication
- Patient-doctor interactions
- Evaluation

IMPROVED SCIENCE & RETENTION
The wider impact: Seeing the whole person

Changing conversations

Connecting everyone

Patient empowerment

Through systems change.

Recognising the whole person: strengths and responsibilities as well as conditions.
The APPROACH Patient Council

The ‘typical patient’ – more than a knee image.

The typical osteoarthritis patient

Osteophyte formation  Joint Space Narrowing  Subchondral Sclerosis
“The humanity, compassion and unique perspective the APPROACH patient council brought to the project was crystal clear from the kick-off onwards. Their contributions had both a disruptive and stabilizing effect. Through challenging scientists and clinicians to think differently about the research being conducted, they provided a patient-focused vision for others to follow.” Jonathan Larkin (GlaxoSmithKline, USA), APPROACH coordinator