Addressing the future of healthcare now
Shaping the intelligent era of cross-sectoral collaboration

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EXTERNAL
Increasing Pressure on Healthcare System

Expansion of value over volume

Big Data explosion

Patient consumerism

Market Dynamics in Healthcare
Data is the common thread
Turning Challenges into Opportunities

High Digitization
- IT
- Media
- Professional Services

Medium Digitization
- Mining
- Real Estate
- Transport / Warehousing

Low Digitization
- Health Care
- Hospitality
- Construction
- Agriculture / Hunting

From Tradition to Integration

Traditional Care
facility-based
episodic, curative
reactive

Integrated Care
community based,
longterm, continuous,
proactive, preventive

Data Integration
Healthcare Analytics
Embedded Intelligence
Open Innovation

Patient
From Big Data to **Smart Insights**

- **20%** Structured data
- **80%** Unstructured data
- Imaging data
- NLP text analysis

Longitudinal Patient view

Predictive Analytics
Machine Learning
Artificial Intelligence
Transitioning in **Intelligence Era**

- **Blockchain**
- **Internet of Things (IoT)**
- **Sensors**
- **Machine Learning & AI**
- **Conversational UIs**
- **Mobile**

**Accelerating Digital Transformation and move into Intelligence Era**
Have you set the right priorities?

**Operational Efficiency**
How do we remove unnecessary cost and waste and free resources for innovation and better patient care?

**Better Patient Outcomes**
How do we move from volume to value care delivery with optimized outcomes for each individual patient?

**Data-driven Clinical Innovations**
How can we move from a reactive, experience-based model to delivering personalized medicine based on real-world evidence?

**Patient/Customer Experience**
How can we meet the expectations of the new healthcare consumers?

**Empowered Workforce**
How can we engage, restructure and empower our workforces to allow them to perform at their best?

SAP Digital Healthcare whitepaper - A Future in Digital Health: Transforming Healthcare for Patients and Providers, 2017
Do your priorities translate into business value?

~ $13 million savings in less than 2 years on total knee replacement costs per case

~ $9.4 million savings through optimizing perioperative service utilization

80% reduction in preventive antibiotics use

< 2 seconds to analyze quarterly data, compared to 1-2 months

6-fold better chance to achieve weight reduction of 5% with personalized health management

44.8% significant expected one-year success rate vs. 11.5% in control group

30% higher case mix index positively affecting revenue and reputation

Reduced infection of sepsis and patient mortality through real-time analytics

1 million+ de-identified patient records represented in oncology database

97% of cancer patient data previously locked away will provide insights to clinicians and researchers
CancerLinQ: Seeing the Whole Picture of Cancer Care to More Fully Inform Each Patient’s Individual Care

CancerLinQ, a subsidiary of the American Society of Clinical Oncology (ASCO), is a health information technology platform aimed at enhancing and improving the understanding and treatment of cancer. Its primary purpose is to promote high quality care for every patient by unlocking the data of 97% of patients not participating in clinical trials and accessing real-world evidence data. To achieve the full potential and vision of CancerLinQ, SAP has provided sophisticated, customizable tools based on the SAP Connected Health platform.

**Achievements with SAP**

- Unlocked, assembled and analyzed de-identified cancer patient medical records
- Uncovered patterns that can improve patient care
- Currently adding millions of patient records from practices in 40 states, representing 2,000 oncologists are participating in CancerLinQ
MACSS: Digitally Connecting Chronically ill patients and their physicians to improve patient outcome

MACSS is a consortium project lead by Charité - publicly funded by BMWi within the Initiative Smart Service World – Internet-based Business Services. Its primary purpose is to give patients with chronic illnesses greater safety and a better quality of life by facilitating more efficient communication and data sharing between the doctor and the patient and between all of the doctors involved in the patient’s treatment. To achieve the full potential and vision of better outcome in chronic disease management for kidney transplanted patients SAP is prototyping a cloud based solution connecting already existing systems and implementing a remote monitoring service that uses these shared data. We use infrastructure and tools of SAP Cloud Platform and SAP Health for Patient Engagement.

Expected Result with SAP

Unlock access to real world patient data by leveraging patient engagement for better diagnostic insights in patient’s condition and therapy adherence

Cloud based application service for coordinated patient-centric care and decision support – forging a common decision basis by connecting already existing systems to share data

Business Model Innovation to create a regulatory compliant yet viable and scalable solution – targeting improvement of chronic disease management
Medical Informatics Initiative

The medical informatics initiative was created to close the gap between research and healthcare. Nearly all of Germany's university hospitals have joined forces with research institutions, businesses, health insurers, and patient advocacy groups to create a framework that harnesses research findings to the direct benefit of patients. The German Federal Ministry for Education and Research (BMBF) plans to invest a total of 150 million euros in the program in coming years. SAP is an Industry Partner in HiGHmed and smith consortium.

Expected Result with SAP

- Strengthen Research and support academic collaboration
- Improve Care and enable knowledge sharing
- Improve data accessibility and usability
Operating Theatre 4.1 (OP 4.1)

University Hospital Heidelberg, dkfz, Storz, Siemens Healthineers, mbits and SAP joining forces to design a user-centric, open, and extensible platform to intelligently support processes in an operating theatre of the future. This BMWi funded project is was initiated after the great success of the cervical cancer screening solution ETiCCS.

Expected Result with SAP

- Cloud based prototype to intelligently support various processes and information needs of an operating theatre by an open, extensible, and services-based platform
- Cloud based application service for coordinated patient-centric care and decision support – forging a common decision basis by connecting already existing systems to share data
- Creating new business models for device manufacturers
Cross-sector Collaboration…

...the backbone of Rapid Learn Health Systems
Change has never been this fast, and it will never be this slow again.

Let us join forces and transit into the intelligence era.