



Innovative Medicines Initiative



**AGENDA**  
**Investing in Excellence**  
**Networking Event**  
**for IMI SMEs**  
**Tuesday 18 February 2014**  
**Le Méridien Hotel**  
**Brussels**

**09:00-09:30**

**Registration and welcome coffee**

**09:30-10:20**

Welcome

**Michel Goldman**, Executive Director, Innovative Medicines Initiative

IMI: towards a new ecosystem in healthcare

**Carlo Incerti**, Head of Global Medical Affairs, Genzyme

Horizon 2020: focusing on funding for SMEs

**Jean-David Malo**, Head of Unit, DG Research and Innovation  
(Directorate C3 for Financial Engineering)

The role of SMEs in therapeutic innovation: EFPIA's vision

**Ruth McKernan**, Chief Scientific Officer, Neusentis Unit, Pfizer

**10:20-10:30**

**Break**

**10:30-12:00**

Panel Discussion:

Key investment opportunities: how do SMEs fit in?

**Moderated by Charlotte Howard**, Health Care Correspondent, The Economist

- **Carlo Incerti**, Genzyme
- **Ruth McKernan**, Pfizer
- **Jean-David Malo**, European Commission
- **Jasper Bos**, MS Ventures
- **Johan Verbeeck**, Johnson & Johnson Innovation London
- **Brian Hashemi**, Salus Partners
- **Stephane Dhalluin**, UCB

**12:00-12:30**

SME – VC Elevator pitches

**Moderated by William Stevens**, Founding & Managing Director, Europe Unlimited

**12:30-14:00**

**Networking Lunch**

**14:00-16:00**

Individual networking sessions: Funding meets innovation  
Closed meetings

**16:00-16:30**

**Coffee/Tea**

**16:30**

End of meeting

