



Innovative Medicines Initiative

INNOVATIVE MEDICINES INITIATIVE

PRESS BRIEFING

**IMI ANNOUNCES A NEW TOTAL OF 23 UNIQUE PROJECTS TO BOOST
DRUG INNOVATION**

8 MARCH, 2011 AT THE IMI JU EXECUTIVE OFFICE

AVENUE TOISON D'OR 56-60, B-1060, BRUSSELS

10:30 Welcome-Coffee

11:00 Opening remarks

Michel Goldman

Executive Director, IMI JU

Roch Doliveux

Chief Executive Officer, UCB

11:20 Round-table presentation of IMI projects

Chair: Michel Goldman *Executive Director, IMI*

David Henderson

Principal Scientist, Bayer Schering Pharma

Herman Goossens

Professor of Microbiology, University of Antwerp

Peter Andersen

Executive Vice President, Lundbeck

Breda Flood

*European Federation of Allergy and Airways Diseases
Patients' Associations*

12:10 Q&A with Speakers, Panel and Press

12:30 Walking Lunch



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