IMI JU 3rd Call for proposals

FOSTERING PATIENT AWARENESS ON PHARMACEUTICAL INNOVATION

Workshop

Moderator: Fatiha Sadallah
IMI 3rd Call for proposals: FOSTERING PATIENT AWARENESS ON PHARMACEUTICAL INNOVATION

- This workshop will focuses on the scientific aspect of the topic

- Applicants can get acquainted with the IMI Call and to facilitate your work when applying

- We will present and explain the needs and expectations for this topic

- This process aims at promoting transparencies and fairness by providing the same information to all

- This session is video recorded, so please speak in the microphone, also when asking questions
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- Objectives of the Project
  - All scientific objectives need to be addressed

- Need for public-private collaborative research

- Structure of the Project
  - The given structure is flexible and allows for innovative project design proposals

- Expected contribution of the applicants

- Contribution of EFPIA participants

- Key deliverables
  - The participants are expected to make key contributions on the defined deliverables in synergy with the EFPIA consortium
Overall objectives

Build innovative information programmes for different stakeholders involved on:

- the biomedical research and the processes leading to drug approval
- the multiple facets of personalized and predictive medicine
- rational approach to drug safety and risk benefit assessment of novel drugs
- the importance of health technology and pharmaco-economics assessment in modern medicines
- the design and objectives of clinical trials
- the synergies between innovative medicines and other strategies to enhance patient-centred chronic disease management
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• Need for public-private collaborative research

Existing information programmes on drug development are rather fragmented, limited in scope, there is a need for broader consolidated approach involving patient organisations, pharmaceutical companies and academic research organisations

The Innovative Medicines Initiative offers a unique opportunity to bring together all stakeholders to jointly work in an open and transparent way on improving the understanding of pharmaceutical research and development
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• Suggested architecture of the full project proposal
  The given structure is flexible and allows for innovative project design proposals. All the objectives should be addressed.

Work Package 1: Project management
  - deliver alliance management, project management, governance and support

Work Package 2: Network implementation
  - develop of a pan-European network of patient organisations and pharmaceutical companies covering a broad range of disease areas and geographical regions
  - development of processes for linking to additional national and European stakeholders
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Work Package 3: Needs assessment and gap analysis
- provide a detailed analysis of needs and existing programs/information sources

Work Package 4: Course content development
- develop information documents and website material in a language suitable for the general public
- provide translation of information documents into relevant major European languages

Work Package 5: IT-Infrastructure
- develop a robust IT-infrastructure for the content platform
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Work Package 6: Quality control
- deliver a sustainable infrastructure for the training delivery, including methods for measuring the input and success of the programme

Work Package 7: Future topics
- propose new concepts for active involvement of patients in pharmaceutical R&D projects
- develop ideas for making information material available to other audiences beyond patient organisations
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• Applicant Consortium is expected to:

- gather the **multidisciplinary expertise** necessary to **conceive and implement** the **informational activities** together with patient organizations representative of major disease areas across the European Union

- **address all areas** making key contribution on the defined deliverables in synergy with the EFPIA consortium
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• The EFPIA participants* will contribute by:

  - developing and implementing informational activities together with the other consortium partners

  - participating in the overall organisation and governance of the project

  - supporting translation activities

* Astra Zeneca, GlaxoSmithKline, Roche, Bayer Schering Pharma, Novartis, Genzyme, Novo Nordisk, Amgen, Esteve, Merck KGaA, Pfizer
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• Expected key deliverables

- establishment of a multidisciplinary and multilingual network of experts including patient advocacy groups to conceive and implement balanced information programs for patients, carers and other lay audiences interested in health policy

- establishment of an information programme to be available in a minimum of 6 major European languages

- implementation of informational strategies and activities based on novel information and communication technologies, targeting large audiences across Europe

- establishment of methods to assess and monitor the understanding and perception of pharmaceutical research linked to the development of new medicines
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Partner search tool:
www.imi.europa.eu/content/partner-search
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- A Webinar on the Topic will be scheduled soon
- Instructions on how to participate will be available on the IMI website
- During the Webinar the Topic presentation will be repeated and it will be possible to ask questions to via a chat function
Thank you for your attention

http://imi.europa.eu