Writing a successful proposal

Michel Goldman

Executive Director
Expressions of Interest (EoIs) are reviewed and ranked by a panel of at least 5 independent experts.

• Experts identified by IMI Executive Office

• Experts in the area

• Have no conflicts of interest
Evaluation Criteria

• Scientific and/or technological excellence

• Excellence of Partnership

• Work-plan outline

• Ethical Issues
Scientific and/or technological excellence

- **Quality** and **soundness** of the scientific and/or technological approach

- Likelihood of the research proposal to **meet all the key objectives** in order to complement the EFPIA Consortium.

- **Innovation** (i.e. novelty in discovery, practical applicability, adaptation, etc.), progress beyond the state-of-the-art.

- Degree of scientific and/or technological **impact** likely to be delivered?

- Has the Applicant Consortium adequately explained the **balance between potential impact and residual risks** based on the proposed approach i.e. are potential complications, alternative strategies, and benchmarks for success presented?
Excellence of Partnership

• Scientific quality and technological **expertise of the individual participants** in the Applicant Consortium.

• Ability to provide the **contributions** expected from the Applicant Consortium.

• **Unique features, strengths, internal complementarities and balance** of the Applicant Consortium (including appropriate allocation of roles, and input of each participant).
Work plan outline / Ethics

• Conceptual **quality and soundness** of the work-plan outline, including approximate **budget**, **timelines** for deliverables

• Does this proposal contain **ethical issues** that may need **further attention** if selected for Evaluation Stage 2?
Common Mistakes (1)

- Submission **deadline missed**

- At the time of submission: **parts of the EoI not uploaded** (this should not be a problem anymore with SOFIA)

- Applicants are **not eligible for funding** (enterprises that request but are not eligible for funding can still be partners)

- **Legal status** of applicants is not clear

- **Consortium eligibility** criteria not met

- Applicant consortia **do not have the capabilities to address all of the objectives**
Common Mistakes (2)

• Submitted text does not respect the Eol template

• Text does not clearly state what is proposed in practice

• Eol out of scope (if you have doubts on how to respond to the call contact IMI)

• Ethical issues not addressed
Check List

- Consider all the Call-relevant material provided on the IMI website [www.imi.europa.eu](http://www.imi.europa.eu)
- Understand IMI’s Rules and respect them
- If in doubt ask a member of the IMI Executive Office
- Your EoI should provide all the information requested
- Finalise your submission
- If invited to a hearing answer the questions as precisely and concisely as possible