



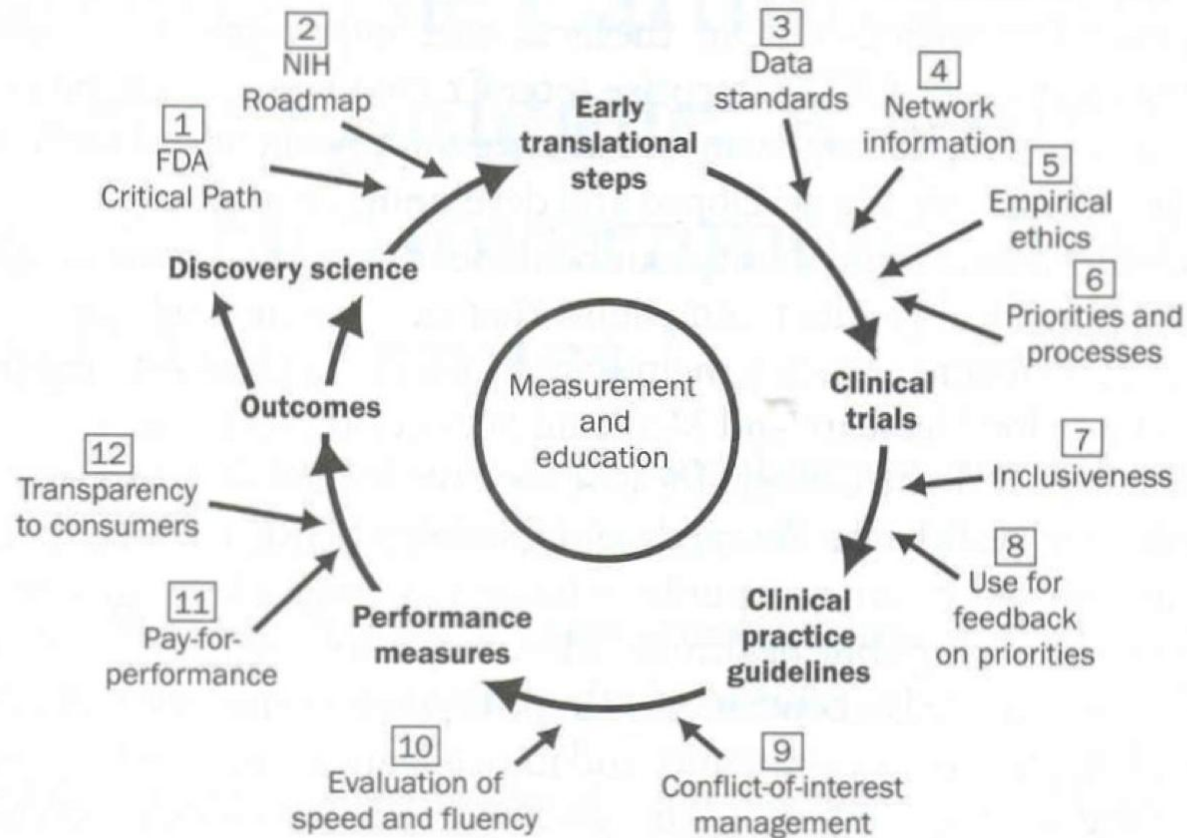
Innovative Medicines Initiative

# What industry brings to IMI

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**EXHIBIT 1**  
**The Cycle Of Quality: Twelve Steps**



**SOURCE:** Adapted with permission from R. Califf et al., "Integrating Quality into the Cycle of Therapeutic Development," *Journal of the American College of Cardiology* 40, no. 11 (2002): 1895-1901.

