MAKING DIABETES RESEARCH PATIENT-CENTRIC

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IDF Europe
About IDF Europe

• umbrella organisation representing **66 diabetes associations in 47 countries across Europe**
• represent people living with diabetes and healthcare professionals.
• provide **essential expertise and up-to-date evidence on diabetes**
• support diabetes **awareness campaigns**
• **advocate** European and international organisations for **proper public policies** for diabetes.
Diabetes

- **Diabetes mellitus** - chronic disease that occurs when the pancreas is no longer able to make insulin, or when the body cannot make good use of the insulin it produces.

**WORLD**

- 382 millions
- 46% undiagnosed
- 10% health expenditures
- due to diabetes
Hi! My name is Sandra and I have diabetes!
Patient-Centricity

one of the biggest buzzwords of 2013
2014 – is it happening?
Patient-centred care

✓ providing care that is respectful of and responsive to individual patient preferences, needs, and values, and ensuring that patient values guide all clinical decisions.

✓ supports active involvement of patients and their families in the design of new care models and in decision-making about individual options for treatment.
Patient-Centricity
one of the biggest buzzwords of 2013 2014 – is it happening?

Patient inclusion in discussion groups

http://www.timewiseit.com/patient-experience-conferences-are-not-patient-centric

IMI – JDRF Diabetes Patient Focus Meeting 20 May 2014 - Brussels
Industry | HCPs | Patients

Empowerment
Mindset & Cultural Change

Lack of convergence between patient-centricity and business

50 years of traditional HCP-centric practice

Fear that relationships built up over years with physicians would be damaged if they felt “bypassed” by going directly to patients

Product-centric culture of the industry

Regulatory barriers to patient-centric practices

Insufficient priority given to patient-centricity topics and projects
QUESTION?

What researchers could or should do to insure that diabetes research is more patient centric and that it adequately addresses the patient’s needs?

*Research that is truly patient-centered cannot be achieved without active patient engagement at every level of research – from initiative to implementation.*
Thank you!