Introductory remarks

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Brain diseases and cognitive decline are a challenge –

research and innovation are necessary
The costs of mental health problems are huge and continue to grow –

but resources for research and innovation are scarce and going down
Unlocking the secrets of how the brain works is about health –

but it could also open up a whole new universe of economic opportunities
Since 2007, the EU has invested over €1.9 billion in brain research –

but we need a more decisive effort to combat brain diseases
Horizon 2020 and 'IMI2' are in the pipeline –

we must make the best use of them!