Applying open innovation to bring personalised medicine to new disease areas
Crowne Plaza Dublin-Northwood hotel
20 March 2013
14:30 - 17:30

AGENDA

14:30 – 15:30 Registration & welcome tea/coffee

15:30 – 17:30 IMI workshop

- Welcome and introduction
  *Michel Goldman, Executive Director, IMI*

- U-BIOPRED – a personalised approach to severe asthma
  *Breda Flood, President, European Federation of Allergy & Airways Diseases Patients’ Associations*

- BT-Cure – personalised medicine and rheumatoid arthritis
  *Lars Klareskog, Professor of Rheumatology, Karolinska Institutet*

- DIRECT - Diabetes treatment gets personal
  *Bernd Stowasser, Head of European Public Partnerships, Sanofi*

- Q&A and discussion
  *Chair: Peter Andersen, Chair, EFPIA Research Directors Group*

To what extent can the outcomes of these IMI projects be applied to other disease areas?

17:30 End of IMI workshop