Writing a successful proposal

Hugh Laverty
Senior Scientific Project Manager
IMI Call Evaluation process

- Expressions of Interest (EoIs) are reviewed and ranked by a panel of at least 5 independent experts
- Experts identified by IMI Executive Office
- Experts in the area
- Have no conflicts of interest
Evaluation Criteria

• Scientific and/or technological excellence

• Excellence of Partnership

• Work-plan outline

• Ethical Issues
Scientific and/or technological excellence

- **Quality** and **soundness** of the scientific and/or technological approach

- Likelihood of the research proposal to **meet all the key objectives** in order to complement the EFPIA Consortium.

- **Innovation** (i.e. novelty in discovery, practical applicability, adaptation, etc.), progress beyond the state-of-the-art.

- Degree of scientific and/or technological **impact** likely to be delivered?

- Has the Applicant Consortium adequately explained the **balance between potential impact and residual risks** based on the proposed approach i.e. are potential complications, alternative strategies, and benchmarks for success presented?
Excellence of Partnership

• Scientific quality and technological expertise of the individual participants in the Applicant Consortium.

• Ability to provide the contributions expected from the Applicant Consortium.

• Unique features, strengths, internal complementarities and balance of the Applicant Consortium (including appropriate allocation of roles, manageability of consortium and input of each participant).
Work plan outline / Ethics

• Conceptual **quality and soundness** of the work-plan outline, including approximate **budget**, **timelines** for deliverables

• Does this proposal contain **ethical issues** that may need **further attention** if selected for Evaluation Stage 2?
Common Mistakes

- Submission **deadline missed**

- At the time of submission: **parts of the EoI not uploaded** (this should not be a problem anymore with SOFIA)

- Applicants are **not eligible for funding** (enterprises that request but are not eligible for funding can still be partners)

- **Legal status** of applicants is not clear

- **Consortium eligibility** criteria not met (e.g., a single legal entity is not a consortium)

- Applicant consortia **do not have the capabilities to address all of the objectives** (e.g., redundancy between partners)
Common Mistakes

- Submitted text does not respect the EoI template (sometimes received even slides!)

- Submitted text so concise that it does not clearly state what is proposed in practice

- EoI out of scope (if you have doubts on how to respond to the call contact IMI)

- Ethical issues not addressed
Common Sense

• **Read all the Call-relevant material that is provided on the IMI website** – [www.imi.europa.eu](http://www.imi.europa.eu)

• **Understand IMI’s Rules** and respect them

• **If in doubt ask** a member of the IMI Executive Office

• **Your EoI should provide reviewers** with all the information requested to allow them to evaluate it

• **Finalise** your submission

• **If invited to a hearing answer the questions** as precisely and concisely as possible
Questions?

Visit the IMI website: www.imi.europa.eu

E-mail us

IMI Helpdesk: infodesk@imi.europa.eu

SOFIA Helpdesk: sofia@imi.europa.eu