Rules for IMI project communications
We want you to be creative but...

... there are rules!
All project communications must include...

- A formal acknowledgement of IMI’s support
- A link to the IMI website – [www.imi.europa.eu](http://www.imi.europa.eu)
- IMI, EU, EFPIA, Associated Partner logos
- A disclaimer

*No need to take notes – all info is in the IMI project communications guide on the IMI website!*
Acknowledgement of IMI support

**IMI2 projects – communication activities**
This project has received funding from the **Innovative Medicines Initiative** 2 Joint Undertaking under grant agreement No [xxxxx]. This Joint Undertaking receives support from the **European Union’s** Horizon 2020 research and innovation programme and **EFPIA** [and [insert names of Associated Partners]].

**IMI2 projects – infrastructure, equipment and major results**
This [infrastructure][equipment][insert type of result] is part of a project that has received funding from the **Innovative Medicines Initiative** 2 Joint Undertaking under grant agreement No [xxxxx]. This Joint Undertaking receives support from the **European Union’s** Horizon 2020 research and innovation programme and **EFPIA** [and [insert names of Associated Partners]].
Acknowledgement of IMI support

IMI1 projects (all communications and products)
The research leading to these results has received support from the Innovative Medicines Initiative Joint Undertaking under grant agreement n° [xxxxxx], resources of which are composed of financial contribution from the European Union's Seventh Framework Programme (FP7/2007-2013) and EFPIA companies’ in kind contribution.

Limited space? Use the short version
This work has received support from the EU/EFPIA/[Associated Partner] Innovative Medicines Initiative [2] Joint Undertaking ([Project Acronym] grant n° [xxxxxx]).
Link to the IMI website

www.imi.europa.eu
A disclaimer

It should be made clear in the text and layout that the communication reflects the author's view and that neither IMI nor the European Union, EFPIA, or any Associated Partners are responsible for any use that may be made of the information contained therein.
Best practice

AIMS-2-TRIALS website

Hypo-RESOLVE website
Best practice

These projects have received funding from the Innovative Medicines 2 Joint Undertaking under grant agreements for EBOVAC1 (grant no. 115854), EBOVAC2 (grant no. 115861). This Joint Undertaking receives support from the European Union’s Horizon 2020 research and innovation programme and EFPIA.

www.imi.europa.eu

EBOVAC1/2 poster

The research leading to these results has received support from the Innovative Medicines Initiative Joint Undertaking under grant agreement n° 115736, resources of which are composed of financial contribution from the European Union’s Seventh Framework Programme (FP7/2007-2013) and EFPIA companies’ in kind contribution. More information can be found at www.imi.europa.eu.

EPAD brochure

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MOPEAD infographic
Best practice

RESOLUTE on Twitter

ELF video

ADAPTED scientific journal article

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EQIPD newsletter

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Last but not least…

Keep your website, social media, news page, newsletters, etc. up to date!
Thank you

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