

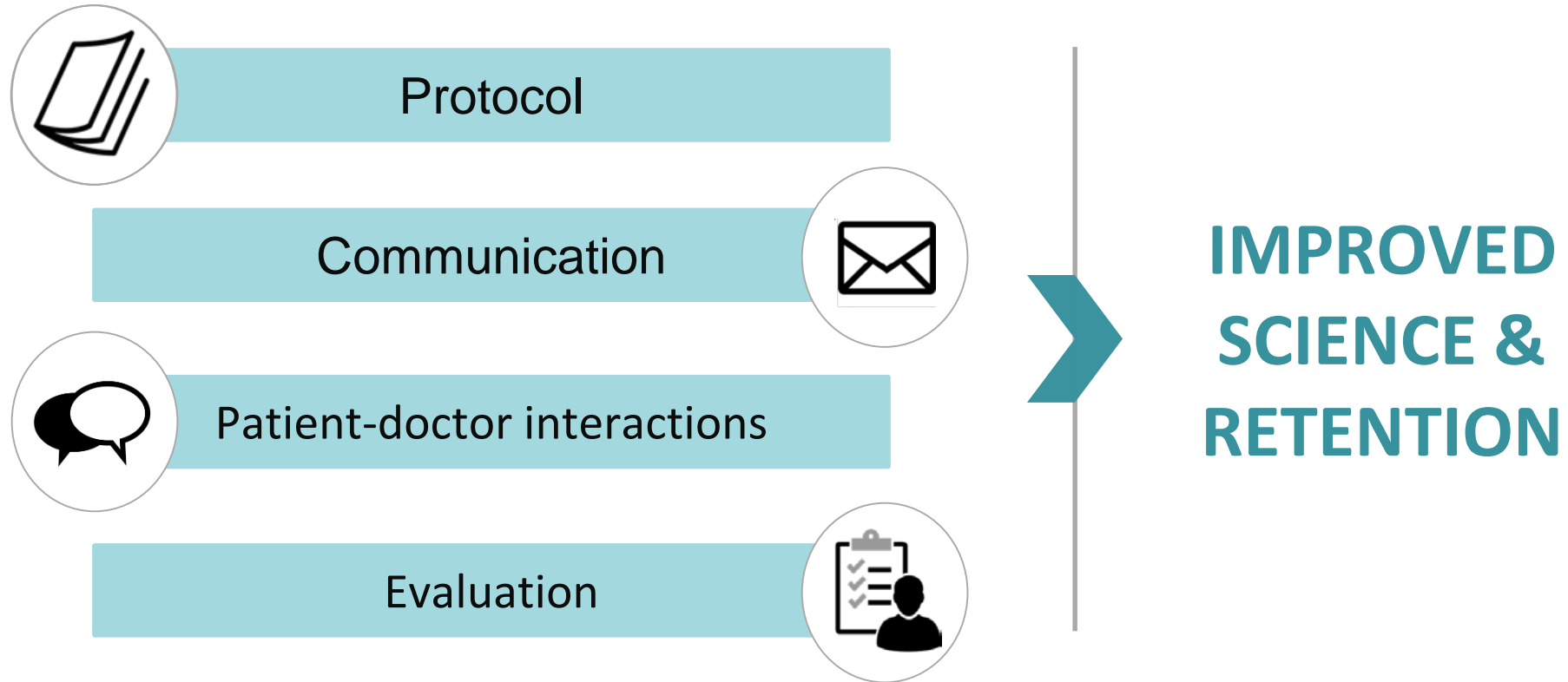
Applied  
Public-  
Private  
Research enabling  
Osteo  
Arthritis  
Clinical  
Headway



# The importance of the user perspective



# Patient Council: Practical Impact.



# The wider impact: Seeing the whole person



Changing conversations



Patient empowerment

Through systems change.



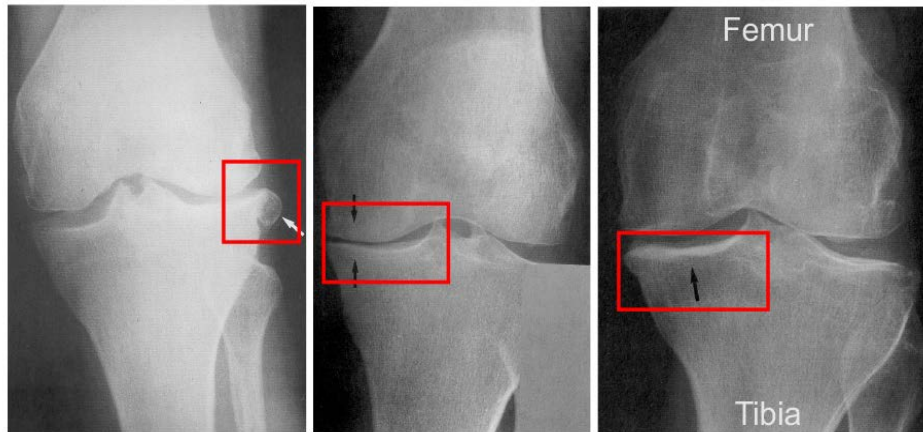
Connecting everyone

Recognising the whole person: strengths and responsibilities as well as conditions.

# The APPROACH Patient Council

The 'typical patient' – more than a knee image.

## The typical osteoarthritis patient



Osteophyte formation

Joint Space Narrowing

Subchondral Sclerosis



“The humanity, compassion and unique perspective the APPROACH patient council brought to the project was crystal clear from the kick-off onwards. Their contributions had both a disruptive and stabilizing effect. Through challenging scientists and clinicians to think differently about the research being conducted, they provided a patient-focused vision for others to follow.” Jonathan Larkin (GlaxoSmithKline, USA), APPROACH coordinator