

# Writing a successful proposal

Michel Goldman

Executive Director

#### **IMI Call Evaluation process**



 Expressions of Interest (EoIs) are reviewed and ranked by a panel of at least 5 independent experts

Experts identified by IMI Executive Office

Experts in the area

Have no conflicts of interest



#### **Evaluation Criteria**



Scientific and/or technological excellence

Excellence of Partnership

Work-plan outline

Ethical Issues





# Scientific and/or technological excellence



- Quality and soundness of the scientific and/or technological approach
- Likelihood of the research proposal to meet all the key objectives in order to complement the EFPIA Consortium.
- **Innovation** (i.e. novelty in discovery, practical applicability, adaptation, etc.), progress beyond the state-of-the-art.
- Degree of scientific and/or technological impact likely to be delivered?
- Has the Applicant Consortium adequately explained the balance between potential impact and residual risks based on the proposed approach i.e. are potential complications, alternative strategies, and benchmarks for success presented?



#### **Excellence of Partnership**



- Scientific quality and technological expertise of the individual participants in the Applicant Consortium.
- Ability to provide the contributions expected from the Applicant Consortium.
- Unique features, strengths, internal complementarities and balance of the Applicant Consortium (including appropriate allocation of roles, and input of each participant).





#### **Work plan outline / Ethics**



 Conceptual quality and soundness of the workplan outline, including approximate budget, timelines for deliverables

 Does this proposal contain ethical issues that may need further attention if selected for Evaluation Stage 2?





### **Common Mistakes (1)**



- Submission deadline missed
- At the time of submission: **parts of the EoI not uploaded** (this should not be a problem anymore with SOFIA)
- Applicants are not eligible for funding (enterprises that request but are not eligible for funding can still be partners)
- Legal status of applicants is not clear
- Consortium eligibility criteria not met
- Applicant consortia do not have the capabilities to address all of the objectives



## **Common Mistakes (2)**



- Submitted text does not respect the **EoI template**
- Text does not clearly state what is proposed in practice
- Eol out of scope (if you have doubts on how to respond to the call contact IMI)
- Ethical issues not addressed





#### **Check List**



- Consider all the Call-relevant material provided on the IMI website www.imi.europa.eu
- Understand IMI's Rules and respect them
- If in doubt ask a member of the IMI Executive Office
- Your Eol should provide all the information requested
- Finalise your submission
- If invited to a hearing answer the questions as precisely and concisely as possible

