



Innovative Medicines Initiative

IN ASSOCIATION WITH



**Applying open innovation to bring
personalised medicine to new disease areas
Crowne Plaza Dublin-Northwood hotel
20 March 2013
14:30 - 17:30**

AGENDA

14:30 – 15:30 Registration & welcome tea/coffee

15:30 – 17:30 IMI workshop

- Welcome and introduction
Michel Goldman, Executive Director, IMI
- U-BIOPRED – a personalised approach to severe asthma
Breda Flood, President, European Federation of Allergy & Airways Diseases Patients' Associations
- BT-Cure – personalised medicine and rheumatoid arthritis
Lars Klareskog, Professor of Rheumatology, Karolinska Institutet
- DIRECT - Diabetes treatment gets personal
Bernd Stowasser, Head of European Public Partnerships, Sanofi
- Q&A and discussion
Chair: Peter Andersen, Chair, EFPIA Research Directors Group
To what extent can the outcomes of these IMI projects be applied to other disease areas?

17:30 End of IMI workshop