

# Writing a successful proposal

# Hugh Laverty Senior Scientific Project Manager

### **IMI Call Evaluation process**



 Expressions of Interest (EoIs) are reviewed and ranked by a panel of at least 5 independent experts

Experts identified by IMI Executive Office

Experts in the area

Have no conflicts of interest



#### **Evaluation Criteria**



Scientific and/or technological excellence

Excellence of Partnership

Work-plan outline

Ethical Issues





# Scientific and/or technological excellence



- Quality and soundness of the scientific and/or technological approach
- Likelihood of the research proposal to meet all the key objectives in order to complement the EFPIA Consortium.
- **Innovation** (i.e. novelty in discovery, practical applicability, adaptation, etc.), progress beyond the state-of-the-art.
- Degree of scientific and/or technological impact likely to be delivered?
- Has the Applicant Consortium adequately explained the balance between potential impact and residual risks based on the proposed approach i.e. are potential complications, alternative strategies, and benchmarks for success presented?



# **Excellence of Partnership**



- Scientific quality and technological expertise of the individual participants in the Applicant Consortium.
- Ability to provide the contributions expected from the Applicant Consortium.
- Unique features, strengths, internal complementarities and balance of the Applicant Consortium (including appropriate allocation of roles, manageability of consortium and input of each participant).



## **Work plan outline / Ethics**



- Conceptual quality and soundness of the workplan outline, including approximate budget, timelines for deliverables
- Does this proposal contain ethical issues that may need further attention if selected for Evaluation Stage 2?





#### **Common Mistakes**



- Submission deadline missed
- At the time of submission: parts of the EoI not uploaded (this should not be a problem anymore with SOFIA)
- Applicants are not eligible for funding (enterprises that request but are not eligible for funding can still be partners)
- Legal status of applicants is not clear
- Consortium eligibility criteria not met (e.g., a single legal entity is not a consortium)
- Applicant consortia do not have the capabilities to address all of the objectives (e.g., redundancy between partners)



#### **Common Mistakes**



- Submitted text does not respect the **EoI template** (sometimes received even slides!)
- Submitted text so concise that it does not clearly state what is proposed in practice
- Eol out of scope (if you have doubts on how to respond to the call contact IMI)
- Ethical issues not addressed



#### **Common Sense**



- Read all the Call-relevant material that is provided on the IMI website www.imi.europa.eu
- Understand IMI's Rules and respect them
- If in doubt ask a member of the IMI Executive Office
- Your EoI should provide reviewers with all the information requested to allow them to evaluate it
- Finalise your submission
- If invited to a hearing answer the questions as precisely and concisely as possible



#### **Questions?**



Visit the IMI website: www.imi.europa.eu

E-mail us

IMI Helpdesk: <a href="mailto:infodesk@imi.europa.eu">infodesk@imi.europa.eu</a>

SOFIA Helpdesk: sofia@imi.europa.eu



