



Rules for IMI project communications

We want you to be creative but...

... there are rules!



All project communications must include...

- A formal acknowledgement of IMI's support
- A link to the IMI website –
 www.imi.europa.eu
- IMI, EU, EFPIA, Associated Partner logos
- A disclaimer

No need to take notes – all info is in the IMI project communications guide on the IMI website!



Acknowledgement of IMI support

IMI2 projects – communication activities

This project has received funding from the **Innovative Medicines Initiative** 2 Joint Undertaking under grant agreement No [xxxxx].

This Joint Undertaking receives support from the **European Union's** Horizon 2020 research and innovation programme and **EFPIA** [and [insert names of **Associated Partners**]]

IMI2 projects – infrastructure, equipment and major results

This [infrastructure][equipment][insert type of result] is part of a project that has received funding from the **Innovative Medicines Initiative** 2 Joint Undertaking under grant agreement No [xxxxx]. This Joint Undertaking receives support from the **European Union's** Horizon 2020 research and innovation programme and **EFPIA** [and [insert names of **Associated Partners**]].



Acknowledgement of IMI support

IMI1 projects (all communications and products)

The research leading to these results has received support from the **Innovative Medicines Initiative** Joint Undertaking under grant agreement n° [xxxxxx], resources of which are composed of financial contribution from the **European Union's** Seventh Framework Programme (FP7/2007-2013) and **EFPIA** companies' in kind contribution.

Limited space? Use the short version

This work has received support from the **EU/EFPIA/[Associated Partner] Innovative Medicines Initiative** [2] Joint Undertaking ([Project Acronym] grant n° [xxxxxx].



Logos









Associated Partners



Link to the IMI website

www.imi.europa.eu





A disclaimer

It should be made clear in the text and layout that the communication reflects the author's view and that neither IMI nor the European Union, EFPIA, or any Associated Partners are responsible for any use that may be made of the information contained therein.



Best practice

AIMS-2-TRIALS website

This project has received funding from the Innovative Medicines Initiative 2 Joint Undertaking under grant agreement No 777394. This Joint Undertaking receives support from the European Union's Horizon 2020 research and innovation programme and EFPIA and AUTISM SPEAKS, Autistica, SFARI.













Hypo-RESOLVE website















This project has received funding from the Innovative Medicines Initiative 2 Joint Undertaking (JU) under grant agreement No 777468. The JU receives support from the European Union's Horizon 2020 research and innovation programme and EFPIA and T1D Exchange, JDRF, International Diabetes Federation (IDF), The Leona M. and Harry B. Helmsley Charitable Trust.



Best practice

These projects have received funding from the Innovative Medicines 2 Joint Undertaking under grant agreements for EBOVAC1 (grant no. 115854), EBOVAC2 (grant no. 115861). This Joint Undertaking receives support from the European Union's Horizon 2020 research and innovation programme and EFPIA. www.imi.europa.eu

EBOVAC1/2 poster









EPAD brochure

The research leading to these results has received support from the Innovative Medicines Initiative Joint Undertaking under grant agreement n° 115736, resources of which are composed of financial contribution from the European Union's Seventh Framework Programme (FP7/2007-2013) and EFPIA companies' in kind contribution. More information can be found at www.imi.europa.eu







MOPEAD infographic







This project has received funding from the Innovative Medicines Initiative 2 Joint Undertaking under Grant Agreement No 115985. This Joint Undertaking receives support from the European Union's Horizon 2020 research and innovation programme and the European Federation of Pharmaceutical Industries and Associations. © 2016 MOPEAD.



Best practice

RESOLUTE on Twitter

RESOLUTE IMI

@RESOLUTE IMI Follows you

The RESOLUTE-IMI consortium aims to trigger an escalation in the appreciation and intensity of research on solute carriers transporters (SLCs) worldwide.

This work has received support from the EU/EFPIA Innovative Medicines Initiative 2 Joint Undertaking (RESOLUTE grant No 777372).

@ re-solute.eu

ELF video







"The research leading to these results has received support from the Innovative Medicines Initiative Joint Undertaking under grant agreement n' 115489, resources of which are composed of financial contribution from the European Union's Seventh Framework Programme (FP7 / 2007-2013) and EFPIA companies' in kind contribution."

ADAPTED scientific journal article

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EQIPD newsletter







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Last but not least...

Keep your website, social media, news page, newsletters, etc. up to date!







Thank you

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