**Annex 5**

## Model Financial Offer \*

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| **Name of Tenderer:** |  |

**BREAKDOWN OF PRICES**

|  |  |  |
| --- | --- | --- |
| Task | Tender Specifications Reference | Price in EURO |
| Creation of main campaign messages | Section 2.2.1 | € |
| IMI’s 10th anniversary logo and visual branding | Section 2.2.2 | € |
| Social media visuals | Section 2.2.3 | € |
| Short videos | Section 2.2.4 | € |
| Book of projects and highlights brochure | Section 2.2.5 | € |
| Infographic with IMI key achievements | Section 2.2.6 | € |
| Presentations and posters | Section 2.2.7 | € |
| Campaign webpage | Section 2.2.8 | € |
| Twitter advertising campaign | Section 2.2.9 | € |
| GRAND TOTAL | | € |

* Prices must be quoted in **EURO** and include all expenses necessary to perform the contract. **No further reimbursements shall be made whatsoever.**
* A price shall be indicated for each category and must not amount to zero. Failure to comply with this requirement may lead to rejection of the tender.
* Every tenderer is required to verify that the results of all data entered in the model financial offer are correct and ensure that all averages, sub-totals, totals etc. are correct and consistently provided.
* The price quoted is fixed and shall be subject to **NO revision**.

|  |  |
| --- | --- |
| Name |  |
| Date & Signature |  |

\*The list of tasks below was initially incomplete. It was corrected on 4 January 2018 and now includes all tasks provided in Sections 2.2.1 to 2.2.9 of the Tender Specifications.