

## Martha Cahill

### IMI States Representatives Group



Martha Cahill, representing Ireland in IMI State Representatives Group, is a Senior Scientific Officer with **Enterprise Ireland**, Ireland's government organisation responsible for the development and growth of Irish enterprises in world markets in addition to being Ireland's national contact agency for EU Framework programmes.

Martha currently holds the role of European Advisor – EU Horizon 2020 Research and Innovation Programme 2014-2020, (Health, Demographic Change and Wellbeing) and will become the adviser for Health cluster in the proposed Horizon Europe 2021 -2027.

### Previous Positions

- Senior Business Adviser (Lifescience, Software and Technology companies) for Enterprise Ireland (2010 -2020)
- Senior Market Adviser & Manager of Market Service for Brazil & Mexico (2008 -2010)
- Former National Representative for Health research in FP6 and FP7. Subsequently appointed as the National Expert for the legal and financial aspects of the Seventh Framework Programme. (2005- 2008)
- Biomedical Researcher, Royal College of Surgeons, Dublin, Ireland
- Executive Personal Business Coach (2019)
- Executive Masters in Business Administration (MBA) 2005
- PhD in Biomedical Science, Royal College of Surgeons in Ireland (2001)
- BSc in Toxicology (1998)

### Field of Expertise

- Business Start-ups, SME growth and exports
- Over 20 years' experience in the biomedical research, software and technology industries with technical and commercial expertise.
- Broad range of experience from business planning, technical assessments, financial due diligence, investments and sales and marketing. Worked primarily with emerging technology and software companies.
- Trained business coach and business mentor.